

Communications & Outreach Update

May 27, 2026



Thanks to All Who Attended & Supported!







Wednesday
April 29, 2026
5:00 pm-8:30 pm

Pediatric Town Hall

HELP US GROW

Connecting Care from
Pregnancy Through
Early Childhood




Featured Speakers



Community Resources for Families



Early childhood programs, parenting classes, and community events supporting families across San Luis Obispo County

- Parenting workshops (birth to age 5)
- Free virtual learning opportunities
- Family engagement and support programs



Source: First 5 San Luis Obispo County



Community Voices Panel

April 29, 2026
5:00 pm-8:30 pm



Pediatric Town Hall
HELP US GROW
Connecting Care from
Pregnancy Through
Early Childhood

**Thank You to Our
Generous Sponsors:**



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Special Accolades & Acknowledgments



FIRST 5
SAN LUIS OBISPO COUNTY

HELP ME GROW
SAN LUIS OBISPO COUNTY

Pediatric Town Hall
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**COUNTY
of SAN LUIS
OBISPO**

FIRST 5

ASSOCIATION OF CALIFORNIA

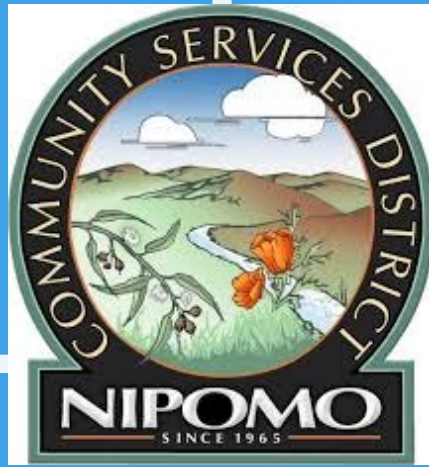




APRIL REFLECTIONS:
Month of the Child / Child Abuse Prevention Month







A central graphic with a light blue background and purple curved borders. At the top center is the "FIRST5 CALIFORNIA" logo, which consists of a green hand icon and the text "FIRST5 CALIFORNIA". Below the logo, the text "Bring the whole family and join us for" is written in a dark blue font. Underneath that is the "STRONGER STARTS with First5California" logo, featuring a stylized orange figure and the text "STRONGER STARTS with First5California". At the bottom, the word "Roadshow" is written in a large, bold, purple font. Two colorful butterfly icons are positioned on the left and right sides of the graphic.



April Partners' Meeting





Outreach Events

Help Me Grow for Parents!

CAPSLO Head Start Atascadero: 2/23

@themomwalkco.pismobeach: 3/13

Promotores Learning Session: 3/27

Parent Participation SLCUSD: ~11 in February,
March and April

Paso Robles Storytimes: 4/1, 4/3 & 4/16

Los Osos and Morro Bay Storytimes: 4/30

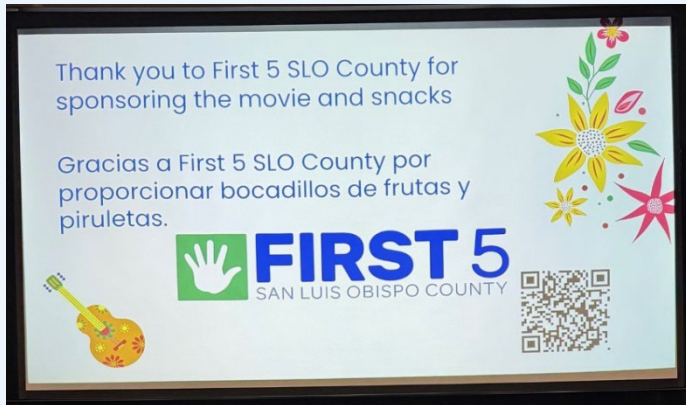
TK Informational Nights (Baywood, Bishop's
Peak, Del Mar, Monarch Grove): 4/8, 4/9

SLOCOE Parent Meetings (Paso Robles,
Oceano): 4/16, 4/24, 4/27

PR Children's Museum Sensory Night: 4/17

*Please let preschools, childcare
centers and other organizations know
that this is available to them for free!







JOIN FIRST 5 SBC FOR OUR 3RD ANNUAL VIRTUAL ED TALK

Brexting, Binge-Watching, and Beyond: How Parent Digital Media Use Shapes Early Parenting and Relationships

Alison K Ventura, PhD, LEC

Professor, Kinesiology and Public Health
Director, Cal Poly Center for Health Research
Director, Cal Poly Healthy Kids Lab



Parents report benefits of mobile devices, but also guilt

Social connectedness



Access advice and information



Cope with negative emotions



McDaniel et al 2012; Radesky et al 2016; Lupton, 2017; Baker & Yang 2018; Smith et al 2020; Wolfers 2021, Coyne et al 2022



Dr. Alison K. Ventura

Ed Talk



Wendy Sims-Moten
Executive Director First 5 Santa Barbara County



Dr. Alison K. Ventura

Ed Talk

Ed Talk

Seasonal Sponsorships



See You June 24th!

